

IN DEMAND

Discover how you're naturally designed to build TRUST and Sell Your Offers

Using Your Birth Charts & Consumer Psychology



This workshop is for holistic / spiritual business owners who:

- Know they have expertise
- Know they create results
- Know they should be further ahead
- **Feel like selling requires more effort than it should**
- *Want to understand what people naturally want from them*



A top-down view of several hands placed on a bed of rose petals. The hands are arranged in a circle, with fingers pointing towards the center. The petals are a mix of red and light pink colors, scattered across a green grassy surface. The text "Setting Our Intentions" is overlaid in the center in a white, elegant serif font.

Setting Our Intentions

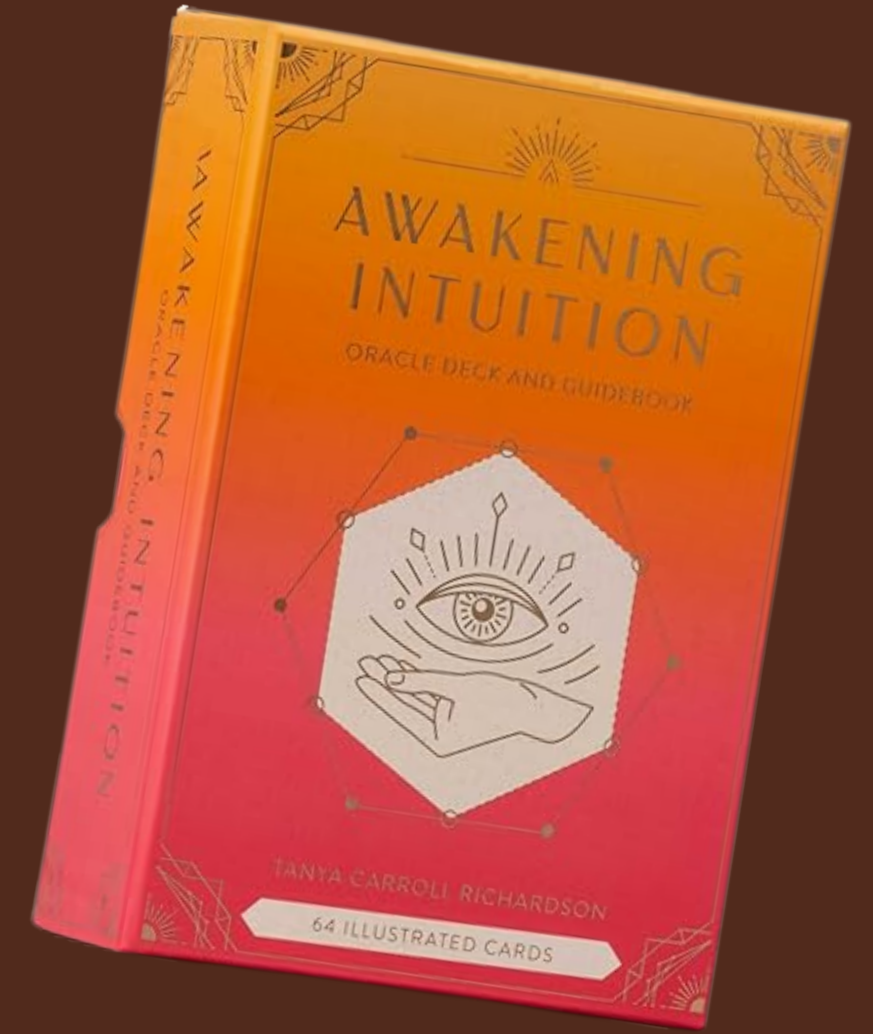
What you can expect today

- *How you're naturally perceived*
- *What Buyers Naturally Trust You For*
- *The strengths your brand should amplify*
- *The opportunities most aligned with your design*





GIVEAWAY



IN GOD WE TRUST
ORACLE DESK CARDS
3 WOMEN'S CIRCLE INVITES



Make a list of things you have tried, the strategies, the methods etc that did NOT work for you business in the past 90 days

A scroll of aged parchment is unrolled, held by two black metal pins. The parchment features celestial symbols like a crescent moon, sun, and stars. The background is a large, detailed compass rose with a star-shaped needle and various letters and numbers around its perimeter.

Let's get this party started!

- *Pull up your birth charts*
- *Human Design*
- *Astrology*

Hi! I'm Quin Soheir



The Tim Burton Of Branding

I help established holistic entrepreneurs close the gap between who they've become and how their business is positioned.

As a serial entrepreneur, my background includes training through companies like Apple, eBay and Five-star hotels, where I learned what it truly means to deliver world-class buyer experience, emotional precision, and undeniable brand loyalty.

Today, I blend identity calibration, consumer psychology, and luxury-level buyer experience to help entrepreneurs build emotionally intelligent brands people psychologically attach to.



Q.S.

Hi! I'm Quin Soheir



WHY I DO THIS

I believe the future belongs to emotionally intelligent brands.

Brands built from essence.

Not performance.

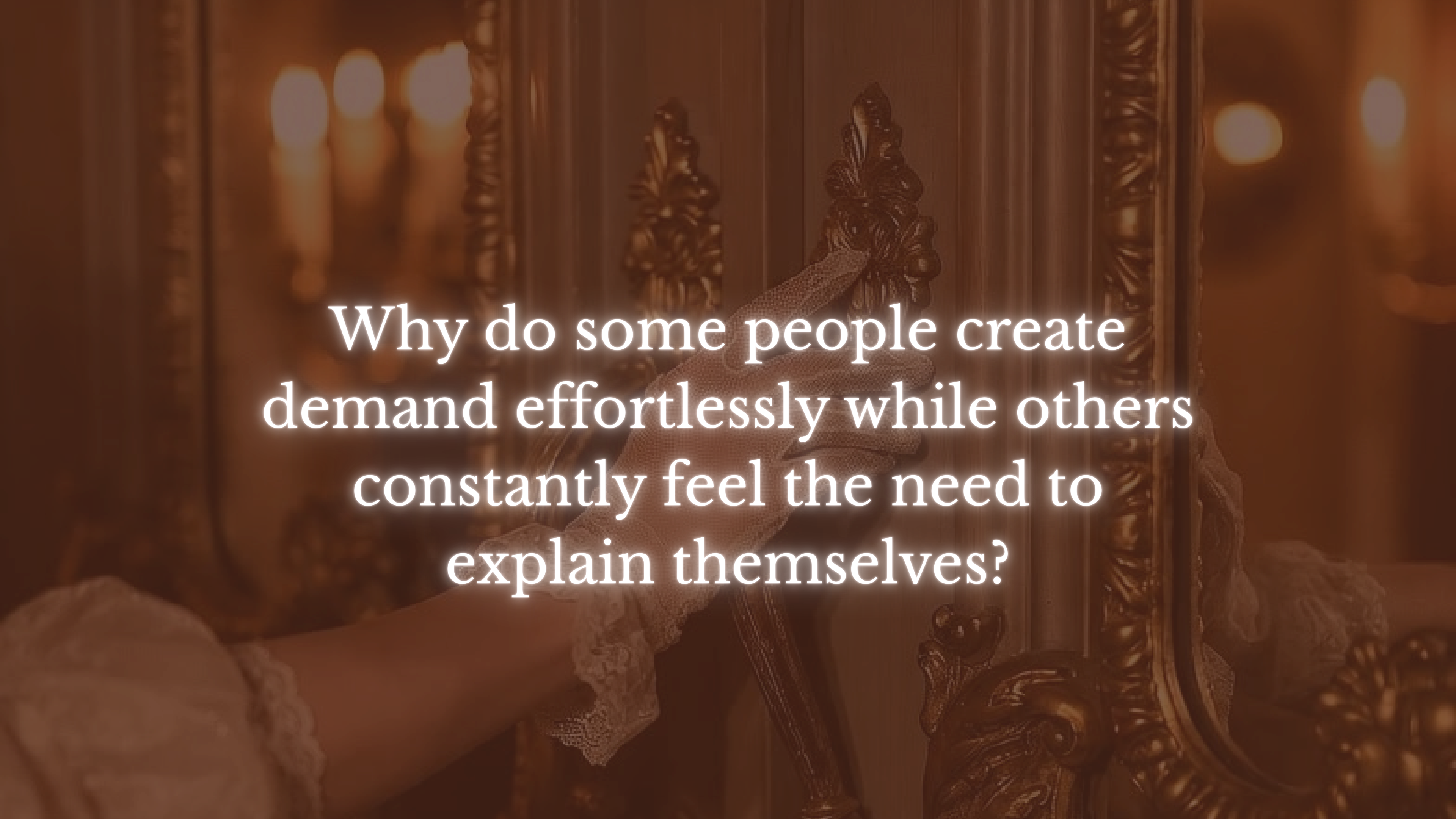
Brands that create trust, safety, devotion, and meaningful connection.

Because people do not emotionally attach to businesses.

They emotionally attach to brands that feel alive.

My mission is to help visionary entrepreneurs build brands that feel deeply aligned, unforgettable, and impossible to replicate so they can lead, sell, and scale without abandoning themselves in the process.




A hand wearing a white lace glove holds a quill pen. The background is a dark, ornate wood paneling with intricate carvings. The text is centered over the image in a white, serif font.

Why do some people create
demand effortlessly while others
constantly feel the need to
explain themselves?

Most People Assume The Problem Is

- Content
- Visibility
- Pricing
- Offers
- Funnels
- Sales Scripts

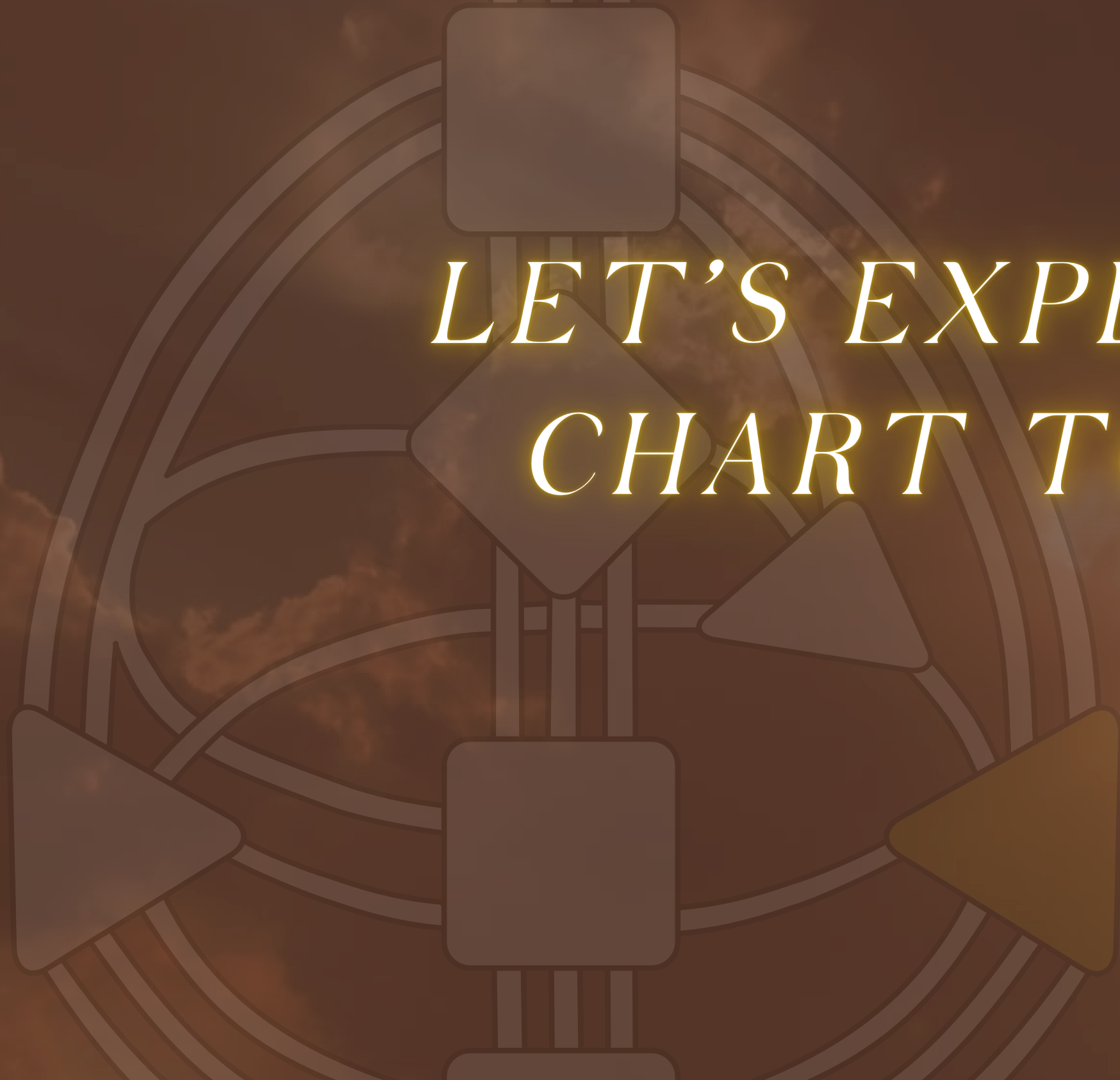
Sometimes. Not always.

A pair of hands with dark nail polish and a ring, set against a dark, textured background. The hands are positioned with fingers spread, and the ring is visible on the ring finger of the right hand. The overall tone is dark and moody.

*What People Feel Before
They Know You*



*LET'S EXPLORE YOUR
CHART TOGETHER*





FIND THESE IN YOUR CHARTS



HUMAN DESIGN Workshop Focus Placements

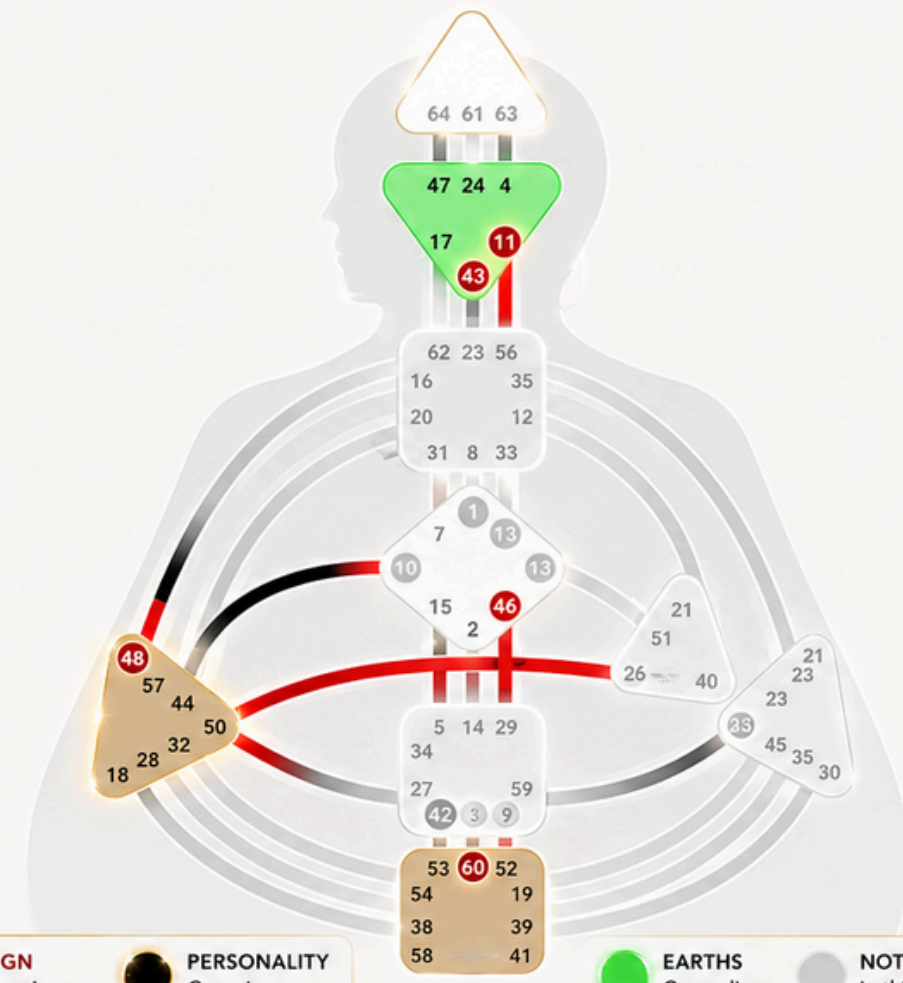
WE ONLY FOCUS ON THESE 7 PLACEMENTS

DESIGN Unconscious

- 56.3** → **Unconscious Sun**
How people perceive you
- 60.3** → **Unconscious Earth**
The environment you influence
- 48.1** → **Unconscious Mars**
Why people hire you
- 43.4
- 44.2
- 1.4
- 42.4
- 26.1
- 11.2
- 58.2
- 44.3

PERSONALITY Conscious

- 60.3** → **Conscious Sun**
Your life's work & purpose
- 9.2** → **Conscious Mars**
Why people come closer
- 42.2** → **Conscious Venus**
Why people pay you
- 42.4** → **Conscious Jupiter**
Where your work thrives
- 60.5
- 13.2
- 11.6
- 10.1
- 58.5
- 44.6



● **DESIGN Unconscious (Red)**
 ● **PERSONALITY Conscious (Black)**
 ● **EARTHS Grounding Energy**
 ● **NOT FOCUSED In this workshop**

SOULBRAND
TRUST. DEMAND. SALES.

Human Design / Gene Keys

- Conscious Sun / Life's Work:
- Unconscious Sun:
- Unconscious Earth:
- Conscious Mars :
- Conscious Venus :
- Unconscious Mars :
- Conscious Jupiter :

Astrology Signs

- Ascendant:
- Midheaven:
- 11th House:

Business Niche:





The Trust & Selling
Style Analyzer



What Do People Keep Coming To You For?

*What are people constantly asking you?
What do they seek your guidance on?
What conversations happen repeatedly?*




SOULBRAND
EXPRESS

9³/₄
SOULBRAND EXPRESS

SOULBRAND
EXPRESS
5972

*Stop Trying To “Become”
Someone Else*



YOUR PERSONAL TRUST & SELLING STYLE



This is where everything comes together. This is how buyers naturally come to trust you and why some selling methods feel effortless while others feel exhausting.

PERCEPTION

*(Unconscious Sun,
Earth, Asc)*

ATTRACTION

*(Conscious Sun,
Attraction Sphere,
Venus, 11th)*

AUTHORITY

*(Life's Work, Brand
Sphere, Midheaven)*





*Why Some Offers Feel Easy To Sell
And Others Feel Like Pulling Teeth*

Why This Matters

Demand

People recognize themselves in your work faster.

Trust

Buyers feel safer making decisions.

Sales

Selling becomes lighter because you're creating trust naturally.

Imagine The Difference

- *Creating content with more certainty*
 - *Selling with more confidence*
 - *Making decisions faster*
 - *Trusting yourself more*
- *Finally having a direction that feels like yours*

A hand wearing a light-colored lace glove is shown holding a small, ornate, dark-colored decorative object. The background consists of highly detailed, vertically oriented wood paneling with intricate carvings. The lighting is warm and soft, creating a classic and elegant atmosphere. The text is overlaid in the center of the image.

*You Love Your Offer. Selling
It Is A Different Story.*

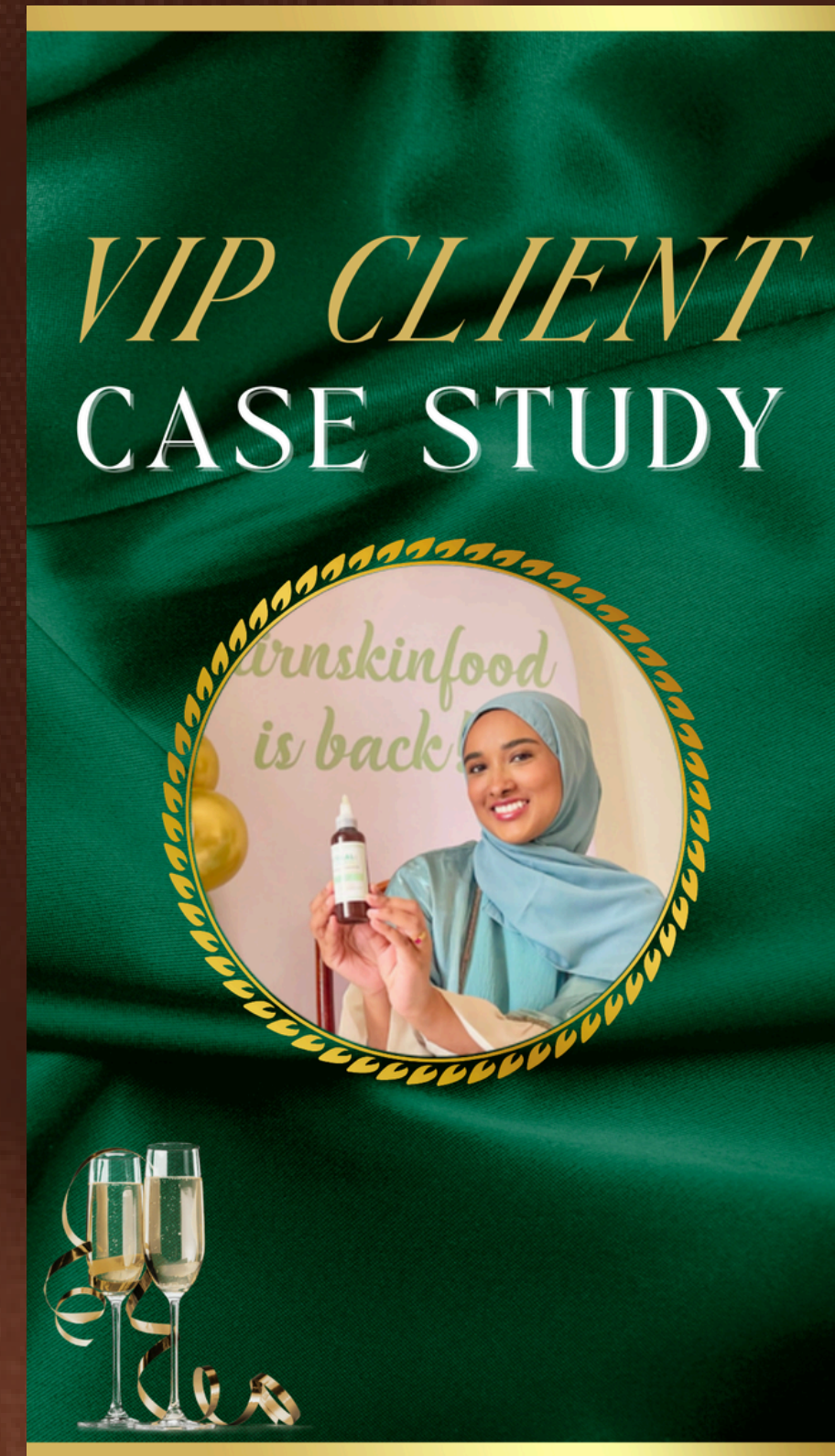
Meet Aisha

Before:

- Constantly answering DMs
- People asking for free support
- Selling a low-ticket membership
- Buyers interested but not moving

After:

- Premium positioning
- Paid-in-full VIP clients
- Sold-out launches
- Buyers making faster decisions



Meet Aisha

Before:

- Constantly answering DMs
- People asking for free support
- Selling a low-ticket membership
- Buyers interested but not moving

After:

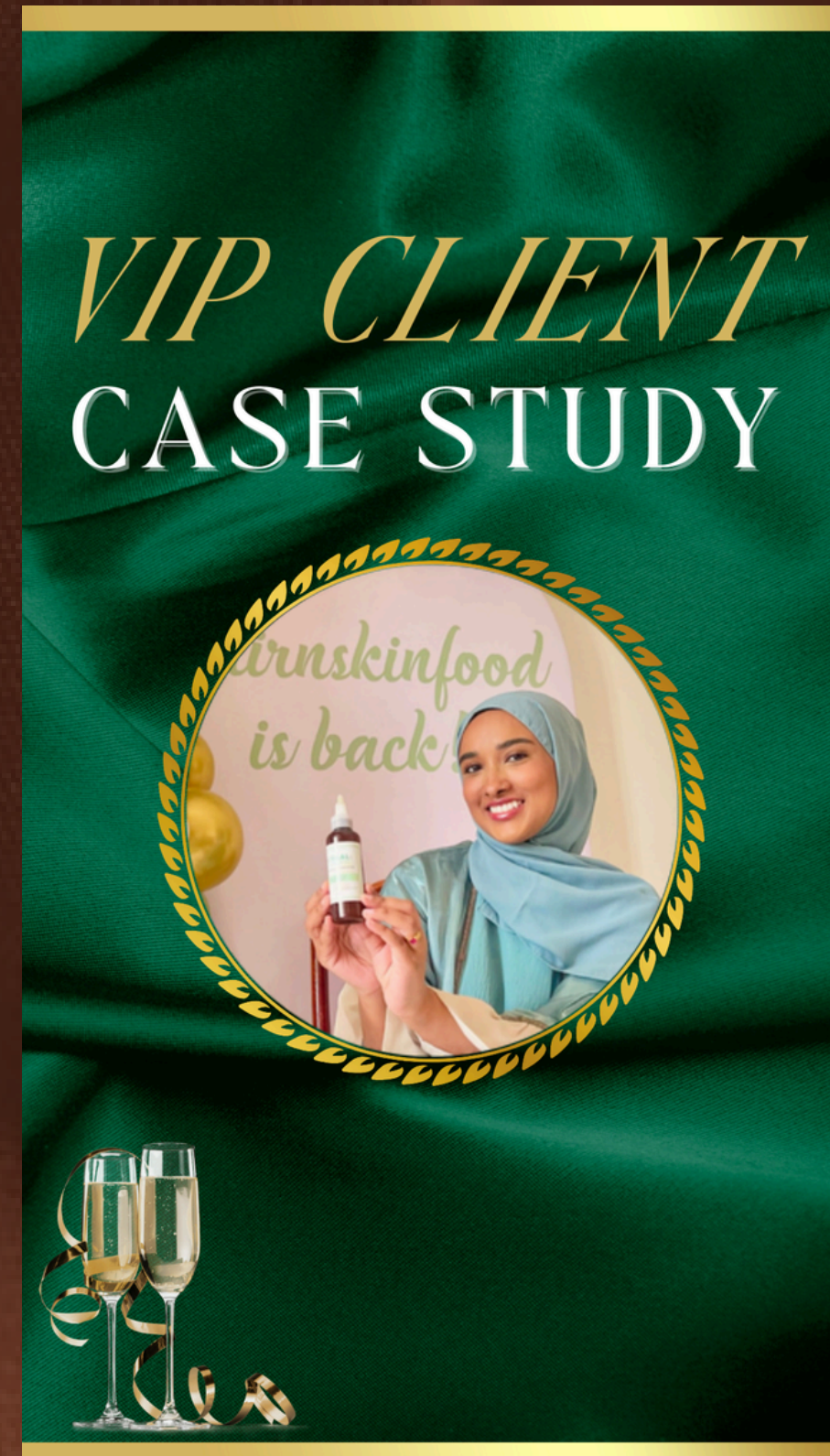
- Premium positioning
- Paid-in-full VIP clients
- Sold-out launches
- Buyers making faster decisions



What Changed?

- *The expertise didn't change*
- *The transformation didn't change*

- **It's the way her buyers experienced her changed because her Trust & Selling Style got calibrated to her natural design**



What If You Had The Full Map? Not just:

- *How buyers perceive you*
- *What people naturally seek from you*
- *Your Trust & Selling Style*

OFFER

BUYER EXPERIENCE

POSITIONING

BUYER JOURNEY

MESSAGING



*Here's Where Most
People Get Stuck*

Most People Leave Here Knowing:

- How they're perceived
- What people naturally want
- What strengths they should amplify

Still wondering:

- Is my business aligned?
- Is my offer aligned?
- Is my messaging aligned?
- Is my buyer journey aligned?



REVENUE LEFT ON THE TABLE

A Complete Revenue Gap Analysis Reveals:

- Where buyers hesitate
- Where demand weakens
- Where loyalty breaks down
- Where opportunities are being missed
- Which changes create the highest return



THE \$IGNATURE OFFER AUDIT

LM



\$IGNATURE OFFER AUDIT

Complete review of your signature offer, and calibration plan to increase your conversions

This is for you if:

- You have a signature offer that you love, something you want to be known for but selling it is a different story.
- You know it's an AMAZING offer but you need help selling it in ways that feel energizing and not draining
- It's been proven to convert but it requires from you so much effort, convincing buyers in your DM, posting too much
- People who sign up for the offer rarely come back to invest in anything else, forcing you to keep churning in new buyers
- You would like to increase the price confidently and still sell it without convincing





\$SIGNATURE OFFER CALIBRATION

Complete review of your signature offer, and calibration plan to increase your conversions

What I review:

- Selling Calibration: How you're naturally designed to create trust and demand.
- Positioning Calibration: How buyers perceive your offer before they buy.
- Conversion Calibration: Where sales opportunities are being lost.
- Loyalty Calibration: How to increase repeat buyers, referrals, and ascension.



LM



\$SIGNATURE OFFER CALIBRATION

Complete review of your signature offer, and calibration plan to increase your conversions

What I review:

- Buyer Journey & Decision Points
- So we can identify where buyers hesitate, disengage, or fail to move forward.
- Social Media Messaging
- So your content creates demand and movement instead of simply generating engagement.





\$IGNATURE OFFER CALIBRATION

Complete review of your signature offer, and calibration plan to increase your conversions

What I review:

- Sales Page & Conversion Path
- So buyers can make decisions with greater confidence and less friction.
- Client Experience & Loyalty Opportunities
- So clients stay longer, buy again, refer more often, and become emotionally attached to your brand.



LM



\$IGNATURE OFFER CALIBRATION

Complete review of your signature offer, and calibration plan to increase your conversions

What you get:

- Complete Revenue Gap Analysis
- In-depth Soul Buyer's psychographics profile
- Your energetic posture calibration to set you up your nervous system for receiving more without sabotaging in the future



LM



\$IGNATURE OFFER CALIBRATION

Complete review of your signature offer, and calibration plan to increase your conversions

What you get:

- **Trust & Selling Style Calibration:** *Your IT FACTOR. How you're designed to sell, and what makes people naturally gravitate toward you. What people actually want to buy from you*





\$SIGNATURE OFFER CALIBRATION

Complete review of your signature offer, and calibration plan to increase your conversions

What you get:

- DFY Social media messaging engineered to sell.
- Sales page improvement for conversion
- Offer review: Course experience improvement on increase loyalty



HOW WE WORK TOGETHER

CONFIDENTIAL BY DESIGN

VIP Client Portal / Client Portal Hub / [Client Name] Client Portal Edited May 14 Share

We will use this template so that we can work together more efficiently. You always have access to the latest information on a project, collaborate and store documents. Please message me if you have any questions, I am here to help!

Navigation

- Project Scope
- Timeline
- Tasklist
- Meetings
- Billing & Documents
- About Us

Your Workspace

Workspace

- Onboarding**
First steps to use this Client Portal. Here's everything you need to get started.
- Marketing Strategy**
Customized plan for achieving your marketing & social media goals
- Content Ideas**
Explore proposed content ideas, review detailed information, and easily approve or provide feedback.
- Content Creation**
Track the progress of approved ideas as they move through the content creation process. Check statuses and stay updated.
- Content Calendar**
View your finalized content scheduled for release. Keep your campaigns organized and ensure a smooth publishing timeline.
- Reports & Insights**
Stay informed with detailed reports on the amount and type of content created, helping you track progress.
- + New page



\$IGNATURE OFFER CALIBRATED



- Your signature offer finally feels as powerful externally as it already is internally.
- Selling stops feeling draining because your messaging, positioning, buyer psychology, and customer journey are finally aligned.
- Your buyers instantly understand: who it's for, why it matters for them, and why your approach feels different.
- You stop over explaining in DMs, over posting, and trying to convince people to trust the value of your work..



LM

\$SIGNATURE OFFER CALIBRATED

- Your offer becomes emotionally resonant, psychologically precise, and naturally desirable.
- Clients enter your world feeling safe, seen, excited, and deeply connected to the transformation ahead.
- The experience itself creates loyalty. People don't just buy once. They set up to want to stay inside your ecosystem.
- Your signature offer becomes: more immersive, more memorable, more premium, and significantly easier to scale sustainably. Because the problem was never the depth of your work. It was the translation of it.



YOUR TIMELINE

The longer you delay calibrating your signature offer, the longer you continue carrying the emotional and energetic weight of overcompensating for misalignment.

More posting.

More explaining.

More convincing.

More launching.

More revenue repeating familiar numbers.

More effort to create the level of demand your offer should already be generating naturally.



LM

\$IGNATURE OFFER CALIBRATION

	<i>SOVEREIGN</i>	<i>CALIBRATION CIRCLE</i>
<i>Your \$ignature Offer Audit & Calibration</i>		
<i>30 days of implementation support</i>		
<i>2 group calls</i>		
<i>Group chat</i>		
<i>Available spots</i>	3	<i>Two cohorts of 3 women max</i>
<i>The Investment</i>	<i>\$888</i>	<i>\$1497</i>

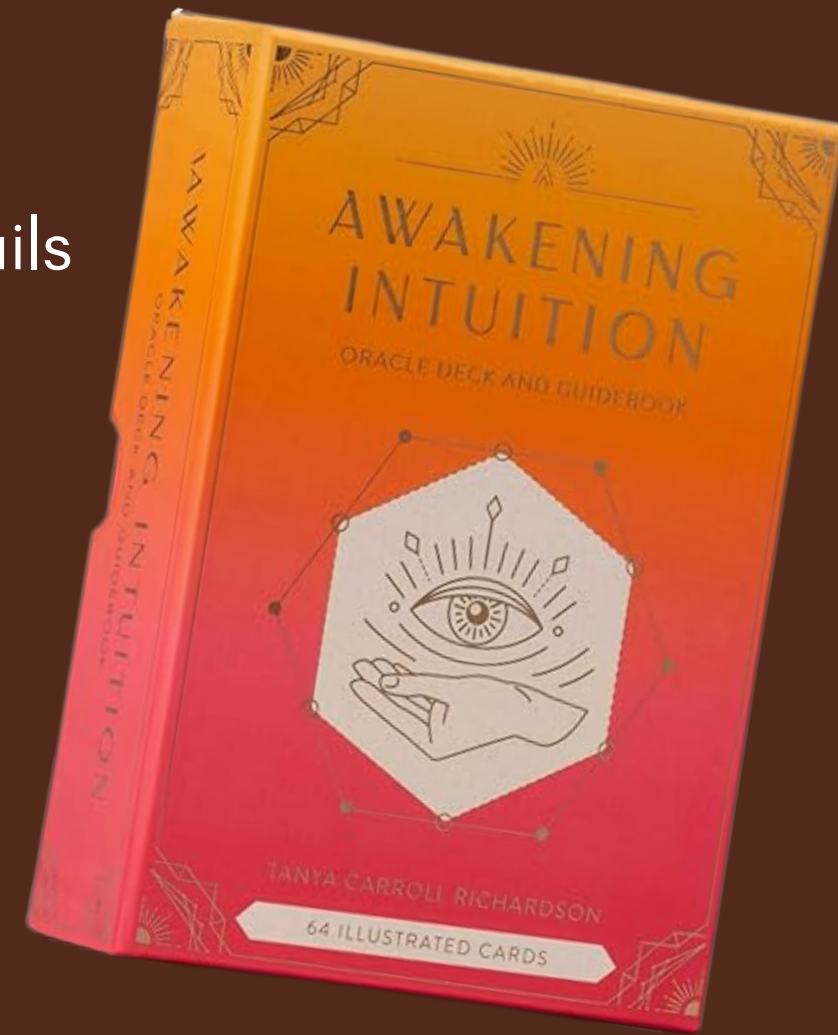
Q & A



winners will be announced this evening – keep an eye on your emails

GIVEAWAY

IN GOD WE TRUST
ORACLE DESK CARDS
3 WOMEN'S CIRCLE INVITES



A top-down view of several hands placed on a bed of rose petals. The hands are arranged in a circle, with fingers pointing towards the center. The petals are a mix of red and light pink colors, scattered on a green grassy surface. The text "Closing Ceremony" is overlaid in the center in a white, elegant serif font.

Closing Ceremony